**Advanced Higher Product Design**

**Homework**

**The Designer and Their Products**

Every decade has a number of key designers recognised for their products and/or style.

Identify a designer from a period of your choice and explain how they have influenced the design of products.

You should make reference to the following when answering the question:

• Your chosen designer’s motivation, design ideals and philosophy.

• Products, projects or work that exemplifies your designer’s contribution to design.

• The key features that identify your designer’s products or style.

• How your chosen designer’s work was influenced by external factors.

• The impact of your designer’s work on consumers’ lifestyles and the work of other designers.

Here are a list of Designers you can choose from:

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| 1. 220px-Ludwig_Mies_van_der_Rohe.jpgLudwig Mies Van de Rohe 1886 -1969 | 1. starck.jpg Phillippe Stark 1949- |
| 1. Jonathan Ive 1967 -   ive_hero20110204.png | 1. henrydreyfuss02.jpgHenry Dreyfus 1904 - 1972 |
| 1. William Morris 1834 - 1896   william_morris.jpg | 1. csm_eames_neu_crop1024x1023_01_719e24e240.jpgCharles Eames 1907 - 1978 |
| 1. Belle Kogan.jpgBelle Kogan 1902 - 2000 | 1. WalterGropius-1919.jpgWalter Gropius 1883 - 1969 |
| 1. photo_misc_issigonis_2.jpg Alec Issigonis 1906 - 1988 | 1. NicholeRouillac-1headshot.jpgNicole Rouillac |
| 1. James Dyson.jpgJames Dyson 1947 - | 1. dezeen_Richard-Sapper_portrait_2.jpgRichard Sapper 1932 - |

**10 Marks**